



2016 RATE/SPEC SHEET

FLORIDA'S ONLINE PROMOTION PLATFORM FOR LIVE JAZZ AND BLUES

MONTHLY AD RATES

MONTHLY PACKAGE #1

- Side banner on regional listing page
- Premium listing *
- Email blast
- News blog posting w/social media distribution
- Display ad in monthly magazine (*quarter-page*)

Monthly total only \$120

MONTHLY PACKAGE #2

- Side banner on regional listing page
- Premium listing *
- Email blast
- News blog posting w/social media distribution
- Display ad in monthly magazine (*half-page*)

Monthly total only \$145

MONTHLY PACKAGE #3

- Side banner on regional listing page
- Premium listing *
- Email blast
- News blog posting w/social media distribution
- Display ad in monthly magazine (*full-page*)

Monthly total only \$170

MONTHLY PACKAGE #4

- Side banner on ALL pages
AND additional posting on regional listing page
- Premium listing *
- Email blast
- News blog posting w/social media distribution
- Display ad in monthly magazine (*full-page*)

Monthly total only \$200

* **Premium Listing Service** includes priority updating, highlighted entries, hyper-linking, logo inclusion (for clubs/venues), mapping and venue details (for clubs/venues), complete listings, and meta tag inclusion. Also available a la carte in 6-month and 12-month increments at \$10 per month, payable in advance.

GENERAL INFO

Invoices and payment request are sent upon agreement. Online payment accepts credit, debit and Paypal. Discounts for minimum three-month *prepaid* contracts. **We get results!** Visit JazzBluesFlorida.com/Reports.

SPECIFICATIONS

| | |
|----------------------|-------------------|
| Ad file type | .pdf or .jpg |
| Resolution | minimum 150dpi |
| Quarter page | 2-3/8" x 3-7/8" |
| Half page horizontal | 4-7/8" x 3-7/8" |
| Half page vertical | 2-3/8" x 7-7/8" |
| Full page | 4-7/8" x 7-7/8" |
| Side banner | 180x150 pixel gif |

Top/bottom banner 728 x 90 pixel gif
Available a la carte at \$50 per week

You may submit your own ad, or supply the components and we will design one for you. Please provide relevant:

- Press releases
- Info and ticketing URLs
- Logo(s), photos, artwork, etc.

Unless otherwise provided, ad art is repurposed for Email blast and blog posting use.

DEADLINES

| | |
|------------------|-----------------------------|
| Payment | 20th of the preceding month |
| Advertising..... | 20th of the preceding month |
| Editorial..... | 10th of the preceding month |

EDITORIAL

COVER FEATURE – 700 words.....**only \$250**

SPOTLIGHT – 250 words**only \$50**

In order for your article to appear, you must have performance(s) scheduled in Florida for the month in which your article will appear, and you must purchase an ad package.

JazzBluesFlorida reserves the right to refuse any content inappropriate to our format.

CONTACT

INQUIRIES Sales@JazzBluesFlorida.com

ORDERS Charlie@JazzBluesFlorida.com

If no response in 24 hours (561) 313-7432

jazzbluesflorida.com