

Palm Beach County Medical Society Services

the Future *of* Medicine

Creating a Roadmap to Where Healthcare Should Be.

Summit V

October 27-29, 2011

Shaping Our Future... Together

Palm Beach County Convention Center

West Palm Beach, Florida

Featuring Nationally Recognized Health Care Leaders and Local Experts

The health care industry affects all of us, whether we give care, get care, or pay for care. There isn't one person in Palm Beach County who isn't a stakeholder. We invite you attend the **Future of Medicine Summit V: Shaping Our Future – Together**. Together we have made the health care system what it is today, and it's only by working as a team we can create a health care system that will meet the needs of each and every resident of Palm Beach County.

Presentations by Scripps Florida Researchers: Obesity • Oncology • Over Sixty
Special Sessions: Medicine and the Law • For Women, By Women
• Medicine, Business & Politics • Innovations in Health Care Technology

Register online at www.pbcms.org

 Palm Beach County
Medical Society Services



the Future of Medicine

Summit V Sponsors
& Committees:

Sponsorship Opportunities

Limited sponsorships and
exhibit space are available.

Contact Yvonne Shapiro at
561-433-3940 ext. 13 or
yvones@pbcms.org.
visit www.pbcms.org

Sponsors

Michael Dennis, MD

The Berlin Family Foundation



*Boca Raton Regional Hospital
Medical Staff*



JFK Medical Center Medical Staff



JFK Medical Center



West Palm Beach VA Medical Center



Steering Committee

Jose F. Arrascue, MD, Chair
James T. Howell, MD, Co-Chair
Michael Dennis, MD, Summit Chair
Stephen Babic, MD
Cynthia Clayton, MD
Claude Earl Fox, MD
Daniel Higgins, MD
Brent M. Schillinger, MD

Host Committee

Francisco Acosta
Alina Alonso, MD
Jose F. Arrascue, MD
Mary Barnes
Bob Broadway
Davide Carbone
Don Chester
Cynthia Clayton, MD
John D. Couris
Corinne Danielson
Michael Dennis, MD
Trish Ernst
Charles Felix
Claude Earl Fox, MD
Shawn Griffin
Rick Herman
James T. Howell, MD
Mike Jones
Christine Koehn
Trish Lowry
Stuart Markowitz, MD
Linda Quick
Brent M. Schillinger, MD
Heather Siegel, Esq.
Ben Starling
Andrea Stephenson
Joan St. Onge, MD
Marge Sullivan
Marcia Teele
Patsy Westall
Maureen Whelihan, MD
Ronald Wiewora, MD

the Future of Medicine

Summit V Panelists:

(Additional Panelists to be added)

- Alina Alonso, MD
Palm Beach County Health Department
- Juergen Bludau, MD
Brigham and Women's Hospital
- Scott A. Busby, PhD
Opko Health
- Cynthia Clayton, MD
School Health Advisory Committee
- Kishore K. Dass, MD
South Florida Radiation Oncology

Summit Schedule

October 27, 2011 (Thursday)

12:00-12:45 pm	Registration & Exhibit Hall	5:00-6:00 pm	VIP Reception, Poster Symposium & Exhibit Hall
12:45-1:00 pm	Welcome & Opening Remarks Michael Dennis, MD, <i>Summit Chair</i> Brent M. Schillinger, MD, <i>President, PBCMS Services</i>	6:00-8:00 pm	VIP Dinner* and Program Peter Carmel, MD, President, <i>American Medical Association</i> “Physicians Role in Health Care Reform” Advancements in Medicine Award Poster Symposium Awards James J. Byrnes, MD, President, <i>Palm Beach County Medical Society</i>
1:00-2:15 pm	Taming the Obesity Epidemic		
2:15-3:30 pm	Living Healthy Over Sixty		
3:30-3:45 pm	Break & Exhibit Hall		
3:45-5:00 pm	Latest Advancements in Cancer Research, Treatment and Care		

* VIP dinner tickets are available for \$100

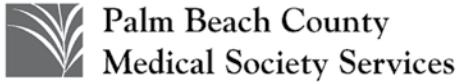
October 28, 2011 (Friday)

		10:15-10:30 am	Break & Exhibit Hall
8:00-8:30 am	Registration, Continental Breakfast & Exhibit Hall	10:30-12:00 pm	Jeff Goldsmith, PhD, President, <i>Health Futures</i> Organizing for Risk: The Physician’s Dilemma
8:30-8:45 am	Welcome and Opening Remarks Michael Dennis, MD, <i>Summit Chair</i> “The Future of Medicine in Palm Beach County” Jose F. Arrascue, MD, Chair, <i>Future of Medicine</i> Brent M. Schillinger, MD, <i>President, PBCMS Services</i>	12:00-1:00 pm	Lunch & Exhibit Hall
		1:00-3:00 pm	Shaping Our Future – Together: Medical Education, Cost, Quality & Access in Palm Beach County
8:45-10:15 am	T.R. Reid, Author & Reporter “The Healing of America”	3:00-3:15 pm	Break & Exhibit Hall
		3:15-5:00 pm	Medicine and the Law

October 29, 2011 (Saturday)

8:00-9:00 am	Registration, Continental Breakfast & Exhibit Hall	9:30-11:00 am	Alice G. Gosfield, Esq. “Physicians Leading Change: Toward What End?”
Session A: For Women By Women		11:00-11:45	Cecil Wilson, MD, Past President, <i>American Medical Association</i> “Understanding the New Business of Medicine”
9:00-12:00 pm	For Women, By Women: Mind, Body & Sex Moderator: Maureen Whelihan, MD <i>Palm Beach County’s leading women discuss today’s hottest health care issues.</i>	11:45-12:30 pm	Innovations in Health Care Technology
Session B: Medicine, Business and Politics		12:30 pm	Closing
9:00-9:30 am	Madelyn Butler, MD, Past President, <i>Florida Medical Association</i> “The Politics of Medicine”		

- Florenzia W. Davis, PhD
Palm Beach County Health Department
- Claude Earl Fox, MD
Florida Public Health Institute
- Tim Gueramy, MD
Docbook MD
- Georges Hatoum, MD
JFK Comprehensive Cancer Center, Radiation Oncology
- Paul Kenny, PhD
Scripps Florida
- Robert Kozol, MD
University of Miami Miller School of Medicine
- K. Andrew Larson, MD
The Center for Advanced Surgical Care
- Lisa Manoogian
Amagine
- Lisa Rawlins
South Florida Regional Extension Center
- Ronald A. Romear, MD
Infants and Children
- Mary Jane Saunders, PhD
Florida Atlantic University
- Christopher R. Seymour, MBA
Compass Management and Consulting
- Roy G. Smith, PhD
Scripps Florida
- Ronald J. Wiewora, MD
Health Care District of Palm Beach County
- Clay Williams
Forté Interactive



3540 Forest Hill Blvd., Suite 101
West Palm Beach, FL 33406

RETURN SERVICE REQUESTED

NON-PROFIT ORG
US POSTAGE
PAID
WEST PALM BEACH, FL
PERMIT NO. 515

theFuture of Medicine

Creating a Roadmap to Where Healthcare Should Be.

Summit V Shaping Our Future... Together

REGISTRATION FORM (Registration required)

Register at www.pbcms.org or complete the registration form below. Guest Fees include: All sessions, continental breakfasts, lunch, receptions, exhibit hall and parking. *VIP dinner is by invitation only and not included in Guest Fees but may be purchased.

Name _____ Phone _____ Email _____

Registration Fee: Please check the appropriate items:

- PBCMS Members enjoy complimentary access to all Summit events, including VIP dinner
- \$75 Guest Conference Fee
- \$100 Guest Conference Fee After Sept. 30th
- \$50 One Day Guest Fee

Method of Payment:

- Check enclosed.

Please make payable to Palm Beach County Medical Society Services

- Credit Card Payment (circle one)

Amex Visa M/C

Cardholder Name _____ Visa/MC/Amex # _____

Exp. Date _____ CV Code _____

Billing Address _____ City/State/Zip _____

Fax to 561.433.2385 or mail form to Palm Beach County Medical Society Services, 3540 Forest Hill Blvd., Suite 101, West Palm Beach, FL 33406

Please indicate which day(s) you will attend.

Thursday, October 27

- Afternoon Program
- \$100 *VIP Dinner & Program

Friday, October 28

Saturday, October 29 (select one)

- Session A: For Women, By Women
- Session B: Medicine, Business and Politics