



PALM BEACH COUNTY CULTURAL COUNCIL

2012 MUSE AWARDS

Celebrating Arts and Cultural Excellence in Palm Beach County

SPONSORSHIP OPPORTUNITIES

The 2012 Muse Awards, to be held on Thursday, February 9, 2012 at the Kravis Center, will honor outstanding individuals and organizations for their contributions to arts and culture throughout Palm Beach County.

Premier Benefactor Sponsorship \$15,000

Benefits:

- Two tables of 10
- Priority seating at the Muse Awards
- Recognition as the Premier Benefactor on event invitations (quantity: 2,000)
- Recognition as the Premier Benefactor in event programs (quantity: 500)
- Recognition as the Premier Benefactor on all signage at the event
- Recognition as the Premier Benefactor in articles relating to the event in *art&culture*, the Palm Beach County Cultural Council's magazine and in our e-newsletter
- Recognition as the Premier Benefactor in all publicity-related materials
- Recognition as the Premier Benefactor on the Palm Beach County Cultural Council's website
- Opportunity to place promotional item(s) in event gift bag
- 10 VIP tickets to a Culture & Cocktail event

Grand Benefactor Sponsorship \$10,000

Benefits:

- One table of 10
- Priority seating at the Muse Awards
- Recognition as the Grand Benefactor on event invitations (quantity: 2,000)
- Recognition as the Grand Benefactor in event programs (quantity: 500)
- Recognition as the Grand Benefactor on all signage at the event
- Recognition as the Grand Benefactor in articles relating to the event in *art&culture*, the Palm Beach County Cultural Council's magazine and in our e-newsletter
- Recognition as the Grand Benefactor in all publicity-related materials
- Recognition as the Grand Benefactor on the Palm Beach County Cultural Council's website
- Opportunity to place promotional item(s) in event gift bag
- 6 VIP tickets to a Culture & Cocktail event

Award Sponsorship \$5,000

Benefits:

- One table of 10
- Priority seating at the Muse Awards
- Recognition as the Award Sponsor on event invitations (quantity: 2,000)
- Recognition as the Award Sponsor in event programs (quantity: 500)
- Recognition as the Award Sponsor on all signage at the event
- Recognition as the Award Sponsor in articles relating to the event in *art&culture*, the Palm Beach County Cultural Council's magazine and in our e-newsletter
- Recognition as the Award Sponsor in all publicity-related materials
- Recognition as the Award Sponsor on the Palm Beach County Cultural Council's website
- Opportunity to place promotional item(s) in event gift bag

Award Categories:

Civic Leader – Recipient is an individual who has exhibited strong and sustained leadership in developing, supporting and promoting Palm Beach County's arts and cultural assets.

Cultural Leader – Recipient is an individual who has demonstrated leadership, passion and commitment in an effort to grow or transform an emerging or established organization.

Arts Educator – Recipient is an individual who has shown accomplishments in advancing art and cultural education for students in Palm Beach County.

Arts & Cultural Organization (Budget Under \$500,000) – Recipient organization has made contributions that have greatly improved the quality of life in Palm Beach County.

Arts & Cultural Organization (Budget Over \$500,000) – Recipient organization has made contributions that have greatly improved the quality of life in Palm Beach County.

Art or Cultural Program of the Year – Recipient is an organization that has offered creative, innovative, original or exemplary programming in areas that include, but are not limited to, the visual arts, performing arts, art education, preservation, conservation, history, science, music, advocacy, children/youth, and public art.

Hector Ubertalli Award for Visual Artists – Recipient is a visual artist whose life and work emulates excellence in the field and contributes to the advancement of our quality of life in Palm Beach County by mentoring, teaching, or sharing work methods with others in our community. To be considered for the award, an artist must be nominated by his or her professional peers.

Council's Choice Award – This non-competitive award of special merit will honor an individual or institution the Council deems worthy of recognition for an effort or accomplishment not

honored in another category. The honoree will be chosen at the Council's discretion and may be drawn from the pool of nomination forms submitted or selected by other means.

Producing Sponsorship \$2,500

Benefits:

- Six (6) seats
- Recognition as a Producing Sponsor on event invitations (quantity: 2,000)
- Recognition as a Producing Sponsor in event programs (quantity: 500)
- Recognition as a Producing Sponsor on all signage at the event
- Recognition as a Producing Sponsor in articles relating to the event in *art&culture*, the Palm Beach County Cultural Council's magazine and in our e-newsletter
- Recognition as a Producing Sponsor in all publicity-related materials
- Recognition as a Producing Sponsor on the Palm Beach County Cultural Council's website
- Opportunity to place promotional item(s) in event gift bag

Patron Sponsorship \$1,000

Benefits:

- Two (2) seats
- Recognition as a Patron Sponsor on event invitations (quantity: 2,000)
- Recognition as a Patron Sponsor in event programs (quantity: 500)
- Recognition as a Patron Sponsor on all signage at the event
- Recognition as a Patron Sponsor in articles relating to the event in *art&culture*, the Palm Beach County Cultural Council's magazine and in our e-newsletter
- Recognition as a Patron Sponsor in all publicity-related materials
- Recognition as a Producing Sponsor on the Palm Beach County Cultural Council's website
- Opportunity to place promotional item(s) in event gift bag