



Chapter Officers

Marie Deckert, CFRE
President
Bascom Palmer Eye
Institute

Kathleen Emmett, CFRE
President-Elect
Spectrum Healthcare
Foundation

Michael Lichtenstein
Vice President -
Programs

Susan Hutcheon
Vice President -
Membership
Merrill Lynch

Roxanne Jacobs, CFRE
Treasurer
Palm Beach
Habilitation Center

Lorie Stinson
Secretary
South Florida Fair &
Exposition

Stanton Collemer
Immediate Past
President
Palm Healthcare
Foundation

Meeting Calendar

Dec. 18 – West Palm Beach

2009

Jan. 15 – West Palm Beach

Feb. 19 - TBA

March 19 - TBA

April 16 - TBA

May 21- TBA

More calendar info on the on back page.

AFP News & Notes

The Palm Beach County Chapter Quarterly Newsletter

Winter 2008

P. O. Box 18279 - West Palm Beach, FL - 33416-8279 - www.afppbc.org

“Change the World” Sets Tone for 2008 National Philanthropy Day



The national theme, “*Change the World with a Giving Heart*,” set the tone for the 2008 edition of National Philanthropy Day. Thanks to the leadership of NPD Co-Chairs **Stacey Dowdle**, **Margaret Hudson**, and dedicated volunteers, NPD was a grand success. Nearly 500 fund raising professionals, non-profit volunteers and donors gathered at The Kravis Center for Performing Arts November 12th to honor the 2008 receipts. Honorees included *Outstanding Philanthropist* recipient **Kathryn Vecellio**, (shown above with her husband **Leo**), and **Lois Pope** *Outstanding Volunteer Fundraiser*. **Jarden Consumer Solutions** was named the *Outstanding Philanthropic Organization* and **The Office Depot Foundation**, as the *Outstanding Philanthropic Foundation*. **Alexander W. Dreyfoos**, received the *Achievement*

Award, and finally, **Isabel Collier Read**, the recipient of the *Outstanding Planned Giving/Legacy Honoree* award. Their thoughtfulness and generous gifts of time, talent and resources set unparalleled standards for our organizations to be able to continue helping our Palm Beach communities.

Tania Rogers, of WPTV News Channel 5, served as Mistress of Ceremonies.

NPD committee members **Amy Brand**, **Nick Buchholz**, **Joan Brewer**, **Dana Brookes**, **Stanton Collemer**, **Margaret May Damen**, **Marie Bloom Deckert**, **Cindy DeSilva**, **Kathleen Emmett**, **Sue Hutcheon**, **Jennifer Mahoney**, **Diane Pacheco**, **Cal Miller**, **Maria Puente-Duany**, **Debbie Lawlor**, **Vicki Pugh**, **Stephanie Shipley**, **Lorie Stinson** and **Carolyn Wathy-Lee** are to be congratulated for putting on an outstanding event.



From left to right **Stacey Dowdle**, **Lois Pope** and **Margaret Hudson** with children from the Boynton Beach Schoolhouse Children’s Museum.

President's Message

Dear AFP Members and Friends:

I would like to thank everyone for the opportunity to serve the Palm Beach County Chapter of AFP as President for this past year. My year as President only emphasized to me the importance of this invaluable organization and the excellent benefits available to our members. I would like to thank my magnificent Board of Directors for their outstanding volunteer leadership and service.

I will remain on the Board as Immediate Past President, and I am honored and excited to turn the leadership over to President-Elect Kathleen Emmett, CFRE, who is already doing an excellent job of motivating and educating her new Board. Please step forward and agree to volunteer as a chair, if asked, or on one of the numerous board committees.

Please join us for our annual meeting on Thursday, December 18, at 11:30 a.m. at Bear Lakes Country Club. We will be voting on the slate of officers for 2009 and will be celebrating our successes, learning opportunities and accomplished goals achieved in 2008. See you there!

Best wishes and thank you,

Marie Bloom Deckert, CFRE
Chapter President



“My year as President only emphasized to me the importance of this invaluable organization and the excellent benefits available to our members.”

National Philanthropy Day



Top left - left to right, Mary Wong of the Office Depot Foundation, Phoenix Adams and Amy Brand.

Top right, from left to right are Jack Lansing of Merrill Lynch, Mary Lewis, Susan Hutcheon and Terry Lehman.

Bottom left - left to right, Dottie Bartlett, William Read and President Marie Bloom Deckert.

Chapter Organized Diversity Event A Success

The AFP Palm Beach County Chapter in collaboration with the Glades Initiative, PATCH and the Glades Transformation Collaborative, presented Workshop #1 of the AFP Collaborative Summit Series, December 3, at the Dolly Hand Center, Palm Beach Community College Campus (PBCC). More than 36 guests were in attendance.



FRIENDS OF DIVERSITY
ASSOCIATION OF FUNDRAISING PROFESSIONALS 2007

Panelist included **Nate Nichols**, Deputy Director, Children's Services Council of Palm Beach County; **Renee Constantino**: Manager, Planning & Evaluation for the Depart. of Community Services, Palm Beach County and **Stanton Collemer**: Palm Healthcare Foundation. Two free workshops, *Fundamentals of Fundraising*, and *How to Get, Keep and Raise More Money*, were provided to representatives from non-profits and other community organizations. Lunch was sponsored by the PBCC Foundation. The workshops are the first in a series of programs geared to deliver information, provide resources and encourage collaboration among the Pahokee, Belle Glade, South Bay and Canal Point communities. Special thanks to **Amy Brand**, our chapter's Diversity Chair, and committee members **Lisa Archer**, **Melanie Otero** and **Jack Lansing**, who were responsible for organizing and planning the event.

AFP Palm Beach County Chapter Board of Directors - 2008

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Daniella Coy

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SHARE YOUR NEWS WITH US

Please contact **Melanie Otero**, Chapter Services Chair, at motero@waterspelton.com to let us know about your promotions, achievements and fundraising job change.

North County Mixer

The North County Mixer was held October 14th, at the Oakwood Grill in Palm Beach Gardens, organized by our North County Liaison, **Cindy DeSilva**. Cindy reported that **57** members and guests were in attendance. Mixers and socials have helped to account for approximately **50** new members in 2008. The chapter's membership now stands at **193**.

From left to right, Cheryl Crowley, Michelle Gonzales and Jennifer Finnell, chat at the north county mixer.



At left, Margaret Hudson and Kris Lidinsky enjoy a break from work at the October mixer.

From left to right, Marie Bloom Deckert, Leah Miles, Rose Anthony, Jessica Hendrix-Witham and Daniella Cameron pose for a party pic.



Upcoming Web & Audio Conference Schedule

Our 2008 Web/Audio conference series offers two ways to participate! The programs can be accessed as Web conferences or Audio conferences. Audio conferences are free to non members. **Louise Adler** has served as our Audio conference Chair for 2008.
Thank you Louise for all those CEU's!

Topic: Guerilla Tactics: Motivating Your Board and CEO to Raise More Money - **Presenter:** Paula K. Parrish, CFRE

Date: Wednesday, December 10th - **Time:** 1:00pm - 2:30pm

Location: Boca Raton Museum of Art

Address: 501 Plaza Real, Mizner Park, Boca Raton

RSVP: e-mail: Ladler@bocamuseum.org or call 561-392-2500, ext 203

The enduring reality of fundraising for nonprofit organizations is the need for the board to help with the solicitations. They might be reluctant, reticent, or resistant, but the bottom line is that they must DO IT. So how does a development officer persuade board members to assist? Using guerilla tactics! These include much personal contact, putting books into their hands through executive summaries, weekly task assignments and committee-driven goal setting, among other tactics. If they have fiduciary responsibility and you demonstrate the needs, they will follow your lead.

Participation accounts for 1.5 CFRE education requirements.

News on the AFP Florida Caucus

President **Deckert** and **Cal Miller**, our Florida Conference Liaison, have reported that after the October AFP Florida Caucus teleconference, the decision was made to move forward with making *Planet Philanthropy* an annual conference after 2010. The reasons are many, primarily being the tremendous cost burdened upon individuals and tight non-profit budgets. The cost to attend the international conference is considerable and which often times makes it impossible for staff members and/or volunteers to attend. In light of this decision, it has been agreed to hold back \$20,000 in profits from the 2008 meeting, and use it to hire a conference administrator. An administrator would ease the strain on volunteers in planning each conference.

Planet Philanthropy has traditionally been a biennial conference, with the next one scheduled for 2010 in South Florida. After 2010, the following rotation would be followed: 2011, Jacksonville, 2012, Orlando, 2013, Tampa Bay and 2014, South Florida.

Chairman of the Florida Caucus, **Rodney Grabowski**, University of South Florida in Tampa, has also presented this slate of officers to serve two year terms 2010-2012: Chair, **Lisa Intagliata**, Southwest, Vice Chair, **Alyce Lee Stansbury**, Big Bend, Secretary, **Julie Wills**, Suncost and Treasurer, **Jan Chester** from the Southwest Chapter.

Planes, Trains and Automobiles

By Kathleen B. Emmett, CFRE

As the incoming President of the Palm Beach County Chapter, I had the good fortune of attending AFP International's 2008 Leadership Council hosted in mid-October. Who more fun to join me in Nashville, Tennessee than the 2009 President-Elect, **Vicki Pugh**? Formerly the AFP Delegate Assembly, the Leadership Academy is both a forum for members to provide insight and feedback on AFP priorities and programs, and a training conference to help prepare chapter leaders for the coming year.

Vicki and I had the opportunity to brush up on our leadership skills while networking with other chapter representatives. We mingled with those who traveled from as far as the Islands of Hawaii and the Canadian Rockies. We even found time to sample some of Nashville's finest BBQ. If you're ever in that area, give Rippy's baby back ribs a try!

Looking to next year, I am committed to taking lessons learned in Nashville and turning them into action. This begins with the creation of a new Board position. I am excited that **Melanie Otero** has volunteered to serve as Strategic Planning Chair. I have no doubt that she will help guide us in creating and executing a long-range plan which is reflective of both our members and our community. Stay tuned for more details in the coming months.

So... 'Trains' in the aforementioned title may be a stretch, but do several bus rides count? Thank you for your confidence as we, together, strive to advance philanthropy. Cheers to many accomplishments in 2009!



Cadow Makes Journey To China With AFP Delegation

Chapter member, **Stanton Cadow, CFRE**, will be making his way to The People's Republic of China for a cultural exchange program to meet with various Chinese philanthropic organizations, and visit a few of the country's landmark sites. During his trip to Hong Kong and Beijing December 12 to 22, he'll meet with the China Charity Federation, a nationwide non-governmental charity organization, China Youth Development Foundation of Beijing, and White Dove, a youth volunteer organization of Beijing Normal University. There is also a possibility the delegation will meet with the Beijing APF chapter. In all 33 fellow professionals will be attending, including two from Canada to the communist state of 1.3 billion people and one of the world's oldest continuous civilizations. The trip organized by the *People to People Citizen Ambassador Program*, presents professionals a unique opportunity to establish connections with international colleagues. Its' mission is to host face-to-face interactions, fostering communication between individuals of many nationalities and better understanding and cooperation as well as mutual respect between people of different cultures.

Cadow says one of the things he hoped to learn about is the history and development of charitable giving and independent non-profits in a communist country.

Others from Florida making the trip include **Ted Williams** of Cornerstone Hospice in Tavares, and **Geoff Campbell** and **Julie East**, of Southwest Florida Community Foundation, in Ft. Myeres. **Timothy Burcham, CFRE** and AFP National Chairman, is the delegation leader.

AFP Monthly Meetings & Program Schedule

About AFP

Advancing philanthropy through education, training, and advocacy.

For more than 40 years, AFP has been the standard-bearer for professionalism in fundraising. Learn more about AFP, its activities and people, and how you can be involved.

The Association of Fundraising Professionals (AFP) represents 30,000+ members in more than 197 chapters throughout the world, working to advance philanthropy through advocacy, research, education and certification programs. The association fosters development and growth of fundraising professionals and promotes high ethical standards in the fundraising profession.

We're on the Web!

See us at:

www.afppbc.org

Thursday, December 18th

Elections, and Year End Wrap-Up:
Look Back, Look Ahead
Bear Lakes Country Club
1901 Village Blvd., [West Palm Beach](#)
Sponsor: Choice Marketing

Thursday, January 15th

Kravis Center Cohen Pavilion, [West Palm Beach](#)
Sponsor: Meyer Partners



Left to right, Cal Miller, Kathleen Emmett, incoming Chapter President and Stanton Collemer, outgoing Immediate Past President, enjoy NPD.

Don't Forget Our Annual Meeting, December 18th

Chapter members are urged to make to RSVP early for the all important annual meeting, and year-end wrap-up. We will be electing the 2009 officers, thanking our outgoing officers, and board members, hear our financial report, and asking you, our members what you liked, want more of, and what changes you'd like to see in our programming. *Be there!*



Dr. Donald Warren, George Elmore and The Honorable Edward Rogers gather in the lobby for NPD.

**All meetings begin with networking at 11:30 am till Noon and lunch from Noon to 1:00 pm, unless otherwise noted.*



Left to right, Angela & Rich Godfrey with Herme de Wyman Miro at the NPD Luncheon.

Chapter's 2009 Officer Nominations Elections December 18th

President – Kathleen Emmett, CFRE
President-Elect – Vicki Pugh
Vice President, Membership – Cindy DeSilva
Vice President, Programs – Stacey Dowdle
Treasurer – Lorie Stinson
Secretary – Lisa Archer
Immediate Past President – Marie Bloom Deckert, CFRE