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AFP News & Notes

The Palm Beach County Chapter Quarterly Newsletter

Winter 2009

P. O. Box 18279 - West Palm Beach, FL - 33416-8279 - www.afppbc.org

You Asked For It! *Strategic Planning Update*

We've surveyed, brainstormed and strategized— all to bring you more of what you want from your AFP chapter. From results gathered in our member survey and a February strategic planning session, we are well on our way to having a plan that will create a new and improved AFP.

Committee chairs have already started to deliver on the preliminary plan. One example is the AFP **FREE** audio conference series. Previously available at only one location, the chapter has purchased ten audio conferences to offer these professional development opportunities at multiple times and locations across the county. With non-profits cutting expenses during these challenging times, the AFP free audio conference offers a first-rate local education alternative. Watch your inbox for more details.

Another example is March luncheon speaker, André R. Donikian, J.D., on the topic, "The Impact of President Obama's Tax Proposals on Charitable Giving." You asked for more current, relevant luncheon topics and we delivered.

While we are off to a great start, there is still much work to do and we need your participation! We are actively seeking members to join committees to help refine and implement the various segments of the strategic plan. We have opportunities in membership development, programming, education, communications and more. If you would like to collaborate with fellow AFP members and play an important part in rolling out the plans to improve our chapter, join a committee! Please visit www.afppbc.org for more information.



Melanie Otero
Strategic Planning Chair

Read More about
NPD on Page 4

SAVE-THE-DATE

Change the World with a Giving Heart



National Philanthropy Day Thursday, November 19, 2009





I encourage you to take advantage of your AFP membership by becoming more involved.

PRESIDENT'S MESSAGE

Kathleen B. Emmett, CFRE

It seems that, with every turned page of the newspaper or in each almost unbearable news broadcast, we can't escape words like 'downturn', 'recession' or 'losses.' As fundraisers, we're all too familiar with the effects of the current economic climate. After all, we sit at ground zero of one of the most devastating acts in history against many of our area philanthropists. But look on the bright side...we're in this together!

I've always thought one of the greatest benefits of my AFP membership is the fact that I can pick up the phone and call any one of my counterparts in town to ask a question, bounce an idea or, if nothing else, vent. A similar sentiment was expressed in many of the AFP member surveys we compiled last fall. So, in that same vein, our Board plans to bring you more meaningful educational opportunities and more opportunities to network this year. Now more than ever we need pull together and hunker down during this storm.

This year has already proved to be an exciting one. During our monthly lunch meetings this first quarter, we heard from award-winning speakers who came to us from Washington, D.C., Chicago and Indianapolis. We hosted an awesome strategic planning session facilitated by our very own Melanie Otero. It became clear that day that we, as members, are not short of great ideas in terms of how to make our chapter stronger, bigger, and better. And now it's time when the rubber hits the road. I encourage you to take advantage of your AFP membership by becoming more involved. Join a committee. Attend our monthly lunch meetings. Reach out to another member. I promise you'll be glad you did.

AFP Palm Beach County Chapter Board of Directors - 2009

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Open Chairs:

- AFP Foundation Every Member Campaigne
- Florida Conference

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Chapter Organized Diversity Event

The AFP Palm Beach County Chapter, in collaboration with the Glades Initiative, PATCH and the Glades Transformation Collaborative, welcomed more than 40 representatives from various nonprofit organizations on December 8, 2008. The workshop was a first in a series of programs geared to deliver information, provide resources and encourage collaboration among the Pahokee, Belle Glade, South Bay and Canal Point communities. Lunch was sponsored by Palm Beach Community College Foundation courtesy of Suellen Mann. Panelists included Nate Nichols: Deputy Director, Children's Services Council of Palm Beach County, Renee Constantino: Manager, Planning & Evaluation for the Department of Community Services, Palm Beach County, and Marjorie Sullivan, Palm Healthcare Foundation.



Committee - L-R Amy Brand, Diversity Chair - Bethesda Hospital Foundation, Jack Lansing, Merrill Lynch, Melanie Otero, Palm Healthcare Foundation, Lisa Archer, Habitat for Humanity, Ken Jackson, Street Beat, Sandra Chamblee, Glades Health Initiative, David Broadbent, Canal Point United Methodist Church, Karis Engle, Glades Initiative. **Not pictured** - Dr. Robert Rease, Glades Transformation Collaborative, Joseph Howell, Teams 4 Life



L-R- Brian Stanton, Palm Beach County Health Department, Rosheba Hackman-Brinkley and Julio Mariaca, Glades Initiative



L-R - Keith Babb, Commissioner - City of Pahokee, Mayor Steve Wilson, City of Belle Glade

Next Meeting:

April 22, 2009

Dolly Hand Center

Palm Beach Community Center

Contact Amy Brand, Diversity Chair, for more information 561 737-7733 ext 4428

Palm Beach County AFP Diversity Statement:

Diversity is seeking and achieving of a broad representation of experiences, perspectives, opinions and cultures. Inclusiveness is an essential source of vitality and strength for the effective pursuit of an organization's mission.

Welcome New AFP PBC Members

Kathleen E. Brady, Director of Special Events, Seagull Industries for the Disabled, Inc.

William E. Fenton, Jr., Capital Campaign Director, Cardinal Newman High School

Sheri Mc Canless, Co-owner-President, A Better Copy Center

Mike Zewe, Gumbo Limbo Nature Center.

2009 AFP Monthly Lunch Programs

March 19, 2009*

Location: Kravis Center for Performing Arts
 Speaker: Andre Donikian
 Topic: Impact of President Obama's Tax Proposals on Charitable Giving.
 During this Interactive session, Andre will address what should work now in planned giving in this economic environment.

Sponsor: **Stefanacci & Associates**

April 16, 2009*

Location: Boca Country Club

May 21, 2009*

Location: Kravis Center for Performing Arts

June 18, 2009*

Location: Boca Country Club

July 16, 2009*

Location: Kravis Center for Performing Arts

August 20, 2009*

Evening Summer Social
 Location TBD

*All meetings begin with networking at 11:30 am till Noon and lunch from Noon to 1:00 pm, unless otherwise noted.

National Philanthropy Day Continued...



AFP Palm Beach County Chapter will present the National Philanthropy Day Luncheon on Wednesday, November 18, 2009, at the Kravis Center. The "Change the World with a Giving Heart" luncheon will be co-chaired by Dennis Stefanacci of Stefanacci & Associates and Robi Journey of Quantum House.

National Philanthropy Day (NPD) is a day set aside each year to recognize the great contributions of philanthropy and those people and businesses active in the philanthropic community who enrich our world. First held in 1986, more than 100 AFP chapters held this event across North America.

AFP Palm Beach County Chapter will recognize leaders in the categories of Outstanding Philanthropist, Outstanding Philanthropic Private Foundation, Outstanding Philanthropic Corporation, Outstanding Philanthropic Corporate Foundation, Outstanding Volunteer Fundraiser and Outstanding Planned Giving/Legacy Honoree. These awards are a testimony to exceptional accomplishments in the name of giving. Visit www.afppbc.org to download application guidelines and nomination forms which will be accepted March 15 through May 15, 2009.

Merrill Lynch will once again serve as the presenting sponsor. "We are delighted to partner with Jack Lansing and his wonderful team at Merrill Lynch," says Stefanacci. "They know the true meaning of philanthropy and what it brings to Palm Beach County."

AFP members are encouraged to be a part of the NPD committee. "There is an opportunity for everyone including sponsorship, table sales, program, public relations and others," says Journey. The next meeting is set for Monday, April 6, at 5:30 at the home of Stanton Collemer.

For more information, please contact Robi Journey at rjurney@quantumhouse.org.

SHARE YOUR NEWS WITH US

Please contact Jenny Mahoney, Newsletter Chair at jmahoney@ffcdc.org to let us know about your promotions, achievements and fundraising job changes.

AUDIO CONFERENCES & MENTOR PROGRAM MAKES BIG CHANGES

Stanton Cadow, CFRE - Audio Conference & Mentor Chair

Some exciting and valuable changes will be taking place with the chapter's Audio Conference and Mentoring Program. First, audio conferences will no longer be held live and at times often inconvenient to members. The chapter will purchase 10 audio conferences (on CD) covering a variety of the most requested topics. During the next 10 months, these conferences will be offered in different locations, days and times of the week each month. United Way of PBC will be hosting conferences and additional host sites are now being sought. If you would like to host an audio conference, please e-mail me at scadow@svdp.edu, or call 561-732-4424.

In terms of mentoring, round table discussions will be held at monthly chapter meetings starting at 11:30 am. Mentors will be selected with expertise in different subject areas to lead discussions and provide council to fellow professionals. This same practice may also be used following audio conferences, and/or as participants' desire. Mentors and topics are also being sought for monthly meetings.

The schedule for Audio Conferences and Mentor schedule will be posted on the web site, the quarterly newsletter and sent via e-blasts each month.

JOIN US FOR FREE TRAININGS:

Developing Major Gift Donors Who Deliver, by Laura Fredricks

Tuesday, March 31, Noon, United Way, Boynton Beach OR Wednesday, April 15th, 8:00 am, Hanley Center, West Palm Beach

Raising Big Money Through Golf Events In a Down Economy, by Phil Immordino

Friday, March 20th, 8:30 am, Quantum House, West Palm Beach OR Thursday, April 2nd, 3:00 pm, St. Vincent de Paul Regional Seminary, Boynton Beach