



FORMERLY NSFRE

OCTOBER 2006

PALM BEACH COUNTY CHAPTER

MEMBER SPOTLIGHT



Shandra Stringer is the embodiment of someone who works at the grassroots level to make a difference.

Forced to retire at age 32 due to physical limitations brought on by systematic lupus, Stringer turned her energies toward helping the less fortunate. While homebound, she went through the process of setting up a charitable organization by working with the IRS online to fill out the application and obtain certification through the state. The time home allowed her to acquire 501(c) 3 status in the space of three months with no prior knowledge of the not for profit sector at all! She formed Tiger Tutor Time and Awesome Eagles Literacy Club to help children learn to read and succeed academically. As these programs grew, she developed Extended Hands Community Outreach, Inc. (E.H.C.O.), a non-profit organization that distributes perishable and

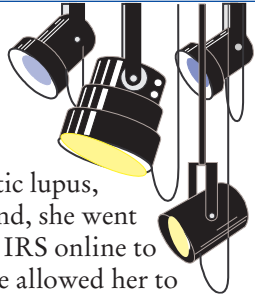
non perishable food packages to families in need.

EHCO is run by volunteers on a shoestring budget, operating out of a church in Pleasant City. The organization is operated on 20% grants and the rest fundraising and small private donations which Shandra acquires. Under the umbrella of EHCO, several other programs have been developed - The Hands of Love Food Program, Senior Workforce program, Senior and Adult computer classes, Moving Upward Bus Pass Program, a College Bound program, and assistance on ways to obtain other social services. Stringer oversees all this, as unpaid executive director.

With determination and a positive attitude, she has kept her lupus at a manageable stage and makes time for volunteering on top of her full-time job as the Prosperity Center Manager in Pleasant City with the United Way of Palm Beach County.

Stringer was the 2005 recipient of the Volunteer Sector for Executive Women of Palm Beach County. She was one of the 19 finalist out of 99 for the 2004 Dwight Allison Fellows Award program through Community Foundation of Palm Beach and Martin County. She holds an A.S. degree in Business Management and a B.S. in Organizational Management. She is a notary for the state of Florida. In addition, she has several professional development certifications. She is a member of the American Business Women Association of North Palm Beach, Kiwanis Flagler Sunrise, and a sponsored member of AFP.

A native Floridian, she is married to Milton, and has two children, Tarvaras and Relandria.



**AFP, PBC Is Pleased to Present National Speaker
STACY PALMER, Editor, Chronicle of Philanthropy**

*She will be discussing Future Trends in Philanthropy;
Critical Issues and Their Impact on South Florida*

**** MEMBERS PLEASE NOTE ****

*Due to Ms. Palmer's tight schedule this meeting
will be held at the Governor's Club*

FRIDAY, OCTOBER 20, 2006

Not on Thursday, October 19, 2006

NEW PROGRAM AD PRICES

**Full Page B/W
7 X 10 in.
\$500**

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\$250**

E-mail ad before Nov. 1 to Sandy at:
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P.O. Box 18279

West Palm Beach, FL 33416-8279



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CERTIFICATION/EDUCATION CHAIR Cora Brown, CFRE Children's Home Society of Florida, So. Coastal Div.	561-868-4316 cora.brown@chsfl.org

Special Thanks to September Luncheon Speaker

It was a pleasure to hear Michelle Oyola McGovern, Treasure Coast Regional Director for U.S. Senator Bill Nelson speak at the September monthly luncheon. We appreciate the tips she gave members such as how to utilize the Senator's local offices and that there is always a staff available to set up appointments with the Senator or with an appropriate staff aide. The Senator actually has one day a week that he is available to meet with constituents. He calls this the "Senators unplugged" day, so make sure to contact their office if you need to speak to the Senator—going through the local office is the fastest way to get results.

Michelle also discussed ways of finding government grants. She said she can put us in touch with her contact in Orlando who monitors government grants and publishes an update of grants that are available every Wednesday.

Michelle Oyola McGovern is a native of Palm Beach County and an alumnus of Florida Atlantic University. Michelle is a College Leadership Florida Class One Graduate and a former Student Body Vice-President at FAU. In 1998, Governor Lawton Chiles selected Michelle to serve as the student member of the Florida Board of Regents, the first Florida Atlantic student ever appointed to the board. After earning her degree from FAU's College of Education, Michelle went on to work at Florida's Department of Children and Families, working in special operations for former DCF Secretary Kathleen Kearney. While pursuing a Master's Degree at Florida State University and working at DCF, Michelle volunteered for the Bill Nelson for U.S. Senate campaign. She soon worked for the campaign full time. After Bill Nelson's victory in the 2000 general election, Michelle moved to Washington DC to work for the newly elected Senator. She worked in DC as an aide for Senator Nelson, focusing on Education, Women's Issues, and the Environment.

In October of 2001, Michelle moved back to Palm Beach County to open the first US Senate office in the county's history. Michelle is Senator Nelson's Regional Outreach Director for the Treasure Coast, serving Palm Beach, Martin, Saint Lucie, Indian River, Okeechobee, Hendry, and Glades counties. In August 2002, Michelle married John McGovern, an attorney at the law firm of Montgomery and Larson. They now live in the City of West Palm Beach.

**PLAN NOW TO INVITE A
POTENTIAL MEMBER TO
THE OCTOBER LUNCHEON.**



President's Message

It's hard to believe that fall is already here and the stress of "season" is right around the corner. I can't think of a better time to ask you to please join me in welcoming Susan Thomas, our new chapter administrator. Susan Thomas has recently been hired as a contract employee to help facilitate our monthly luncheon meetings and general administrative office data to keep members better informed and up-to-date with the many opportunities that our chapter has to offer members. Please take the time to introduce yourself and give Susan a warm welcome when you see her at our monthly luncheons.

I have great news for our AFP procrastinators! If you did not sign up to attend this year's Florida State Conference, Planet Philanthropy 2006, you still have time to sign up. On behalf of our chapter, I would like to extend a special thank you to Joanne Towner for representing our chapter by serving on the Planet Philanthropy 2006 Planning Committee. The conference offers an array of educational sessions for fundraisers of all levels.

If you are one of our AFP procrastinators, you might be in a little trouble buying a table or seat for this year's National Philanthropy Day. This year's event will take place on Wednesday, November 15th, at Cohen Pavilion--Raymond F. Kravis Center. Co-chairs, Leah Miles, Dennis Stefanacci and their committee have done an incredible job organizing a special day to recognize philanthropy in our community. Call Leah Miles immediately at (561) 281-1793 to see if tickets are still available.

A special congratulations is in order for Pat Lord, AFP Foundation Chair for helping us exceed our 2006 chapter goal of \$3,000. The board led the way with one hundred percent participation and members generously followed. Pat will be recognizing donors who contributed to the Every Member Campaign at our annual meeting, October 20th.

One way the AFP Foundation uses its resources is to sponsor the Chamberlain Scholarship program. Through this program, the Foundation provides each chapter with a \$500 scholarship to the International Conference which, next year will take place March 25th through the 28th in Dallas, Texas. Each chapter selects its own Chamberlain Scholar. The recipient must be employed as a fundraising professional, must be attending an AFP International Conference for the first time and must agree to complete an evaluation form. Our Chamberlain Scholar must be selected no later than December 31st. Please contact Stacey Dowdle, our Scholarship Chairman for a conference scholarship application.

Martie Henry has been busy updating our AFP website. If any of our members have an interest in helping her with the website, please let me know by emailing me at scollemer@phfpbc.org. Your assistance in helping is always welcomed and appreciated!

Stanton Colemer

Terrie On Nonprofits[©]

WHO CAN ASK?

OCTOBER 2006

Q: Please clarify who can make the "ask" for organizations seeking funding. Perhaps it would be most helpful if you could explain the difference in the roles, responsibilities and limitations of independent Professional Fundraising Consultant/Grantwriters, Professional Fundraising Solicitors and the nonprofit organizations themselves.

A: Each state regulates this. In Florida, the roles, responsibilities and limitations are defined by Chapter 496 of the Florida Statutes and handled – like most other nonprofit corporation issues here – by the Florida Department of Agriculture and Consumer Services.

The Statute begins by defining the "ask" or "solicitation" as the request for money, property, financial assistance or any other thing of value. It continues by clarifying that the "ask" can be direct or indirect, oral or written, successful or not, and includes publicizing the need for contributions and even attempting to sell things in order to support a charitable purpose. The application for grants is excluded from this definition as long as the application is made either to a government entity or an organization that is exempt from paying federal income taxes.

Only an organization itself and professional solicitors are able to actually solicit contributions. Professional fundraising consultants may offer advise, plan, manage, or conduct a campaign, even prepare materials for a solicitation. But they may not actually make a solicitation, hire anyone else to make a solicitation or have custody or control of an organization's funds at any time.

Nonprofits – other than bona fide religious or educational institutions, government agencies or political groups which are exempt – must be registered with the State in order to solicit funds from the public. So must anyone who accepts compensation for the help they provide to nonprofits regarding the solicitation of funds. Volunteers, employees of a nonprofit and attorneys, investment counselors or bankers who advise people to make charitable contributions as part of their professional responsibilities do not need to register.

Registration, which is required annually, can be done online. To register or to get additional information, go to <http://www.doacs.state.fl.us/onestop/forms/10105.pdf>. Professional fundraising consultants and professional solicitors alike must also forward a copy of all their contracts to the State prior to beginning any work. For consultants this is 5 days prior and for solicitors it is 15 days prior. In addition, professional solicitors must provide a surety bond payable to the State in the sum of \$50,000.

Terrie Temkin, Ph.D. is an internationally recognized governance and planning expert. President of NonProfit Management Solutions, Inc. for 12 years, she has recently rolled her practice into CoreStrategies for Nonprofits, Inc., where she has been a principal for the last three years. Terrie is a longtime member of AFP. Contact her at TerrieTemkin@CoreStrategies4Nonprofits.com or 888-458-4351 Ext. 3.

AFP FOUNDATION FOR PHILANTHROPY

2006 Donors by Giving Levels as of October 1, 2006

* member of Alpha Society

^c cfre

^a cfre

Thank You!

Members Note:

Recognition of 2006
pledges and gifts
will be at the October
monthly meeting which
will be held on FRIDAY,
October 20 instead of
Thursday, October 19.
EMC pledge forms will
be available for
those who wish to make their
pledges before 10/20.

Call Pat Lord

for more
information

868-3570

President's Club

Dennis Stefanaccia *



Sterling Medalist

Suzanne Cabrera ^{*c}

Stanton Collemer *

Mark Glickman ^c

Suzette Wexner *



Silver Medalist

Harreen Bertisch

Jay Browning ^c

Gina Caballero

Stacey Dowdle

Kathleen Emmett ^{*c}

Robert Feucht

Bruce Heard ^c

Gale Howden

Michael Lichtenstein

Pat Lord *

Patricia Montesino ^c

Dianne Reeves

Alexander Rosenberg

Heather Sheahan-Landstrom *

Marjorie Sullivan

Phillip Young

Bronze Medalist

Toby Berger

Marie Bloom Deckert ^{*c}

Charles Boyer

Cora Brown ^c

Stacey deLucia

Sonya Davis *

Cindy DeSilva

Ronnie Epstein

Suzanne Foley

Richard Gabel

Margaret Hudson

Roxanne Jacobs ^c

Kristin Lidinsky ^c

Leah Miles *

Cal Miller *

Janet Oppenheimer

Suzanne Ross

Lorie Stinson

Blue Ribbon Donor

Judith Chason

Beth Doherty

Donna Ghioto

Martha Henry

Dennis Krause

John Landry

Terry Lehman

Suellen Mann ^c

Jaene Miranda

Charlotte Pelton

Jan Rodusky ^c

Rosanne Sanchez ^c

Sandra Thomas

Joanne Towner ^c

Maureen Wheat



2006 AFP ANNUAL FUND CASE FOR SUPPORT

MISSION

The mission of the AFP Foundation for Philanthropy is to enhance philanthropy and volunteerism through programs of education, research and service that benefit those that lead, serve and support nonprofit institutions.

SERVING PHILANTHROPY

The AFP Foundation is in service to philanthropy. We give professional fundraisers a way to “give back,” and help others support and advance philanthropy and careers in fundraising. The goal of the AFP Foundation is to generate the resources to fund AFP strategic initiatives that advance ethical and effective fundraising.

YOUR GIFT TO THE AFP FUND. FOR PHILANTHROPY

Our 2006 Annual Fund goal is \$759,000. Through your support of the AFP Foundation for Philanthropy, you help determine the future, growth and development of the fundraising profession. The programs supported by your gifts support professional fundraisers worldwide through education and training and increase the public’s awareness of philanthropy and understanding of fundraising. We count on your support to help make it happen.

2006 FUNDING PRIORITIES

The funding priorities for 2006 help AFP and our chapters become more than a professional association. Support for these programs helps make AFP the primary resource for training fundraising professionals and the leading advocate for philanthropy outside the profession.

SCHOLARSHIPS

The AFP Foundation provides grants that increase access to training opportunities through scholarship funds including the Ralph E. Chamberlain chapter scholarships for the AFP

International Conference and other scholarships for education programs.

EDUCATION

The AFP Foundation provides grants and seed funding for AFP education programs like the Executive Leadership Institute and Faculty Training Academy and education products like AFP’s Ready Reference Series. The Foundation also supports lectures and awards at the AFP International Conference.

RESEARCH

The AFP Foundation provides grants to increase our knowledge and understanding of philanthropy and to enhance the practice of fundraising through studies and reports developed by the AFP Research Council and through the acquisition of reference materials purchased through the Pierpont-Welde Research Library Fund available in the AFP Resource Center.

STRATEGIC INITIATIVES

The AFP Foundation provides grants for AFP strategic initiatives that advance ethical and effective fundraising like:

- diversity programs,
- the ethics education, and
- the Essentials of Fundraising series of classes developed to meet the real world needs and challenges nonprofit organizations face every day.

In addition, the Foundation seeks to inspire the next generation of philanthropists through support of Youth in Philanthropy programs.

CHAPTER PARTNERSHIPS

The AFP Foundation provides chapter awards to celebrate and acknowledge outstanding support of the Annual Fund and grants for chapter activities that advance ethical and effective fundraising. The purpose of the Every Member Campaign Chapter Partnership Grants is to increase:

- awareness,
- participation in education activities and
- diversity in the profession and in AFP.

The grants are also used to promote career planning, and the Code of Ethics.

PAST HONOREES

Outstanding Volunteer Fundraisers

Merrill L. Bank
Dari Bowman
William J. Brooks
William R. Burson
Max Davis
Alexander W. Dreyfoos, Jr.
Jean Feather
Howard L. Guggenheim
Anita J. Hamilton
Susan Keenan
Phillip D. Lewis
Pamela McIver
Michele Poole
Dick and Sally Robinson
Cathleen McFarlane Ross
Jean Spence
Dorothy Ann Sullivan
Donald E. Warren, M.D.

Outstanding Philanthropic Foundations

Barnett Bank of Palm Beach County Foundation
C. Kenneth and Laura Baxter Foundation
The Samuel J. and Connie M. Frankino Charitable Foundation
The A.D. Henderson Foundation
The Lost Tree Village Charitable Foundation
The John D. and Catherine T. MacArthur Foundation
The Picower Foundation
Quantum Foundation
The Sexauer Foundation

Outstanding Philanthropists

Leo and Anne Albert
Ronald & Kathy Assaf
Peter Blum
John J. Brogan
Lawrence J. and Florence A. De George
Lucienne Driskill
George and Wilma Elmore
Celia Lipton Farris
Mary Alice Fortin
Barry and Florence Friedberg
Countess Henrietta De Hoernle
Richard and Pat Johnson
Eugene and Christine Lynn
Robert M. Montgomery, Jr.
Helen K. Persson
Dorothy Rautbord
Charles E. Schmidt
Harold and Patricia Toppel
Mrs. Harold P. Whitmore

Outstanding Philanthropic Corporations/Organizations

*Let us know if you are inviting individuals
from these organizations*

Church of Bethesda-by-the-Sea
(Mission and Outreach Committee)
Brown Distributing Company, Inc.
Chase Manhattan Private Bank
First Union Foundation for First Union National Bank
IBM Boca Raton
Motorola
Northern Trust Bank of Florida, N.A.
The Palm Beach Post
The Pepsi-Cola Bottling Company of Ft. Lauderdale
Palm Beach
Publix Super Markets, Inc.
The George W. Jenkins Foundation
Rotary International
Searcy, Denney, Scarola, Barnhart & Shipley, P.A.
U.S. Trust Company of Florida
Wal-Mart Stores, Inc.
WRMF/WJNO

*Please mark your calendars
for the National Philanthropy Day
luncheon on Wednesday, Nov. 15,
at The Kravis Center.*

*If you are interested in a
table sponsorship, please contact
Dennis Stefanacci at your
earliest convenience:
dstefanacc@aol.com*

*Corporate Tables of 10 Guests
\$1,000*

*Nonprofit Organization Tables of 10 Guests
\$750*

Individual Tickets - \$75

Visit the AFP website at www.afppbc.org for current AFP Job Bank Listings

NOTE TO EMPLOYERS AND JOB SEEKERS: This column will continue to be published as a free service to our AFP members and member agencies. There is a nominal charge of \$25 per listing to non-AFP members and member agencies. Please contact Job Bank Chair and Board Member, Martie Henry at 561-886-3720 or e-mail her at AFP@MartieHenry.com. Text may be edited due to space constraints. Jobs are listed in the newsletter and details are on the web site.

SEEKING POSITION OF RESPONSIBILITY/OPPORTUNITY

Twenty years continuous experience in marketing, sales, client communications. Documented success in large account sales. Ability to self-manage and/or work as part of a focused team. Experience in the nonprofit world: board member, committee chair, event planner, volunteer caregiver to the homebound, volunteer to a youth sports association.

Adept at: special events, marketing, P.R., communications, donor and foundation relations, volunteer coordination, sponsorships and fundraising. Passionate and talented individual who will bring energy to, increase the visibility of, and create positive outcomes for your organization.

Contact Michael Lichtenstein at (561) 789-1674
Or e-mail: mnl_acm@hotmail.com

Associate Director

Position posted: 9/4/2006

American Cancer Society - Palm Beach

CEO

Position posted: 9/4/2006

The Children's Place at Home Safe, Inc. - Lake Worth

Corporate/Major Gifts Officer

Position posted: 9/20/2006

Health related non-profit - Florida statewide

Director of Development

Position posted: 9/20/2006

Humane Society of the Treasure Coast, Palm City, Florida

Director of Development (Part-Time)

Position posted: 9/18/2006

Cancer Cure Coalition - Palm Beach Gardens

VP of Development

Position posted: 9/12/2006

Planned Parenthood of Greater Miami, Palm Beach & Treasure Coast - West Palm Beach

NON-PROFIT ASSISTANT

Part time temporary position for coordinating a gala and auction for a gala. Hours flexible.

Position begins in Nov. till March 30, 2007

Call 561-339-2119

Members seeking positions should include job title, brief description, location (radius, county, city, etc.), qualifications (e.g., CFRE, BA/BS), and their contact information (e.g., name, phone, fax, e-mail, address). Salary requirements are helpful to potential employers

MONTHLY MEETING NOTICE

FRIDAY, OCTOBER 20, 2006

SPEAKER:

STACY PALMER, Editor, *Chronicle of Philanthropy*
"Future Trends in Philanthropy;
Critical Issues and Their Impact on South Florida"

The Governor's Club
Noon Buffet Luncheon

11:30 a.m. Networking • 12:00 Program

FAX OR E-MAIL YOUR RSVP TO:

Heather Landstrom (561) 712-9221

hslandstrom@opportunitypbc.org by October 13, 2006

Member Registration

Name _____

Organization _____

Phone _____

Guest Registration

Name _____

Organization _____

Phone _____

Are you an AFP member? Yes No

If no, would you like membership information? Yes No

AFP/Palm Beach Chapter
P.O. Box 18279
West Palm Beach, FL 33416-8279

