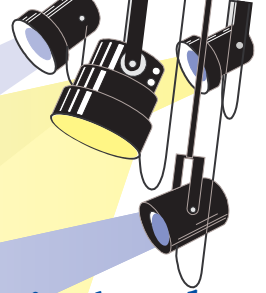


## Outstanding Philanthropists Recognized at 20<sup>th</sup> Annual National Philanthropy Day Luncheon



### Mrs. Lucienne Driskill Receives Outstanding Philanthropist Award

Mrs. Lucienne Driskill has been a major contributor to Bethesda Memorial Hospital for many years, establishing the Walter S. and Lucienne Driskill Center for Caring Excellence at Bethesda, in honor of her husband, Walter. She has permanently endowed the center so that it will continue in perpetuity.

Mrs. Driskill is a longtime supporter of children and families at the Trinity Lutheran Church and School in Delray Beach, with major gifts to build a new gymnasium and classrooms, and Kids in Crisis in Greenwich with new facilities. Mrs. Driskill provides ongoing support to Lighthouse International and Memorial Sloan-Kettering.

Close to Mrs. Driskill's heart are the local migrant farm workers. She is a strong supporter of the Migrant Association of South Florida/Caridad Clinic. The organization provides medical, dental, educational and outreach services to migrant families in Palm Beach County.

When Mrs. Driskill sees a need she responds. That seeing and wanting to help is what sets her apart as a philanthropist. She is interested in results and improving lives—and she is interested in having fun along the way. There is nothing she approaches without a great sense of honor, purpose and humor.

### OUTSTANDING PHILANTHROPIC ORGANIZATION

#### Church of Bethesda-by-the-Sea Mission and Outreach Committee

Each year the Church of Bethesda-by-the-Sea Mission and Outreach Committee provides grants averaging a total of \$400,000 to non-profit agencies, schools and church-related organizations.

This support has helped literally thousands of people of all ages in Palm Beach County, statewide and in other areas of the world. Most of the funds distributed are generated through the operation of The Church Mouse, a thrift store in Palm Beach operated by the Church of Bethesda-by-Sea. In addition to its financial support, the mission and Outreach Committee has brought to its benefiting organizations – especially the grass roots organizations – an awareness of the need for accountability. Whether the Committee's approach uses innovative or tried and true methodologies, their interest is in having their grants provide long-term solutions for the grantee and its constituents.



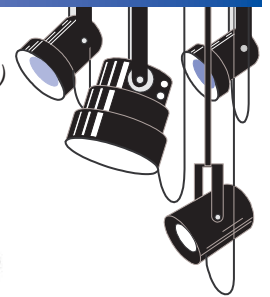
*NPD LUNCHEON (continued on page two)*



**Palm Beach County Chapter  
Board of Directors**

|  |   |
|--|---|
| <b>PRESIDENT</b><br><b>Suzanne Cabrera, CFRE</b><br>The Lord's Place, Inc.                                 | 561-494-0125 ext. 137<br>scabrera@thelordsplace.org     |
| <b>PRESIDENT-ELECT</b><br><b>Stanton F. Collemer</b><br>Palm Healthcare Foundation                         | 561-833-6333<br>scollemer@palmhealthcarefoundation.org  |
| <b>SECRETARY</b><br><b>Lorie Stinson</b><br>South Florida Fair and Exposition                              | 561-790-5245<br>lorie@southfloridafair.com              |
| <b>TREASURER</b><br><b>Rosanne Sanchez, CFRE</b><br>Take Stock in Children                                 | 561-795-3557<br>loxsanchez@peoplepc.com                 |
| <b>VICE-PRESIDENT— PROGRAMS</b><br><b>Marie A. Bloom Deckert, CFRE</b><br>Bascom Palmer Eye Institute      | 561-515-1527<br>mbloom@miami.edu                        |
| <b>VICE-PRESIDENT— MEMBERSHIP</b><br><b>Donna Ghioto</b><br>Success Marketing & Consulting                 | cell 561-602-3726<br>dghioto@adelphia.net               |
| <b>AFP FOUNDATION CHAIR</b><br><b>Leah Miles</b><br>Ballet Florida   | 561-659-1212 ext. 26<br>leahmiles@balletflorida.com     |
| <b>CHAPTER SERVICES CHAIR</b><br><b>Stacey A. Guzas</b><br>Renaissance Institute                           | 561-241-7977<br>sguzas@renaissanceinstitute.net         |
| <b>MEMBER SOCIAL CHAIR</b><br><b>Margaret P. Hudson</b><br>Junior Achievement                              | 561-242-9468 Ext. 102<br>margaret@JuniorAchievement.com |
| <b>FLORIDA CONFERENCE CHAIR</b><br><b>Joanne Towner, CFRE</b><br>Easter Seals Florida                      | 561-471-1688<br>jtowner@fl.easterseals.com              |
| <b>MENTORING CHAIR</b><br><b>Jan Rodusky, CFRE</b><br>Palm Healthcare Foundation                           | 561-833-6333<br>jrodusky@palmhealthcarefoundation.org   |
| <b>NORTH COUNTY LIAISON</b><br><b>Suellen Mann, CFRE</b>   | 561-745-5728<br>smann@jupitermed.com                    |
| <b>NPD CHAIR</b><br><b>Terry Lee Kaly</b><br>Harris Bank   | 561-366-4211<br>Terrylee.kaly@harrisbank.com            |
| <b>NEWSLETTER CHAIR</b><br><b>Sandy Thomas</b>   | 561-818-9251<br>thomasart@adelphia.net                  |
| <b>PUBLIC RELATIONS CHAIR</b><br><b>Suellen Mann, CFRE</b><br>Jupiter Medical Center Foundation            | 561-745-5728<br>smann@jupitermed.com                    |
| <b>SPONSORSHIP CHAIR</b><br><b>Dianne Reeves</b><br>Florida Atlantic University, John D. McArthur Campus   | 561-799-8665<br>dreeves@fau.edu                         |
| <b>SCHOLARSHIP CHAIR</b><br><b>Kathleen Emmett, CFRE</b><br>Hospice Palm Beach County, Inc.                | 561-273-2259<br>kemmett@hpbc.com                        |
| <b>WEBSITE CHAIR (JOB BANK)</b><br><b>Martie Henry</b><br>Balistreri Realty                                | 561-886-3700<br>4FloridaHomes@bellsouth                 |
| <b>GOVERNMENT RELATIONS</b><br><b>Suzanne Foley</b><br>Legal Aid Society of Palm Beach County              | 561-655-8944 ext. 279<br>sfoley@legalaidpbcc.org        |
| <b>IMMEDIATE PAST PRESIDENT</b><br><b>Roxanne Jacobs, CFRE</b><br>Palm Beach Hab Center                    | 561-965-8500<br>rjacobs@pbhab.com                       |
| <b>SOUTH COUNTY LIAISON</b><br><b>Michael Lichtenstein</b><br>Atlantic Capital Management of Florida, Inc. | 561-686-6844<br>mnl_acm@hotmail.com                     |

**NPD Luncheon** (continued from page one)



**THE  
PICOWER  
FOUNDATION**

**The Picower Foundation Wins Outstanding Philanthropic Foundation Award**

Created in 1989, **The Picower Foundation's** mission is "to improve quality of life and increase opportunities for individuals, families, and communities, particularly the underserved, so that they may achieve their full potential". Since 1997 the Foundation has invested close to \$16,000,000 in Palm Beach County alone. The Foundation is committed to impacting our community through direct support to many Palm Beach County programs and agencies. To accomplish its mission and have a key impact on the organizations and variety of projects it supports, The Picower Foundation has four strategic funding areas designated. These areas include: education, human rights, Jewish causes, and biomedical medical/scientific research.

Barbara Picower, who created The Picower Foundation with her husband Jeffry, has played a key leadership role in many organizations.

**Pamela McIver Wins 2005 Outstanding Volunteer Fundraiser**



**Pamela McIver** has chosen to become involved with smaller charities that have limited development resources because they can fully benefit from her leadership skills and business acumen. Ms. McIver serves on the Board of Directors/Trustees of three well-known Palm Beach County Charities in addition to the Community Chest. She serves as the volunteer job coordinator, developed a stress management seminar and is currently chairing the donor club DreamBuilder all for The Lord's Place. In addition, Ms. McIver has created and chaired the "Bowling Ball" fundraiser for the Florida Stage and an extremely successful Croquet fundraiser for the Center for Information and Crisis Services.

Besides the incredible commitment of time Pam gives to each of the charities, she also supports them generously with her own financial contributions. She chooses her charities carefully but supports them at every level once she decides to join forces with them.

**NPD Luncheon** (continued on page four)

# President's Message

This will be my last message to our chapter membership as your president. After two years, my term will come to an end on December 31, 2005. Serving as president of the organization has been one of the most rewarding experiences of my career. Since I joined AFP (it was then called NSFRE or National Society of Fundraising Executives) back in 1994, I have been given many opportunities and I wanted to share with you some of the highlights to encourage you to make full use of your membership.

**CFRE** – The CFRE or Certified Fund Raising Executive designation. Every fundraiser who has been in the field for five years is eligible and should consider applying for their CFRE. With the new testing system, it is easier than ever! Just submit your application 90 days prior to the testing window (each testing window is three weeks long) and then take the test at your convenience. The first testing window is April 15 – May 6, 2006 which means your application is due January 15, 2006 so make that your first New Year's resolution.

**Volunteer** – This year's National Philanthropy Day was the most successful ever because we had a talented, active committee. As with everything in life, you get out of it what you put into it, so step up to the plate and join a committee. If you think we need more educational opportunities, volunteer to host a brown bag lunch or help with an audio conference. If you want to network, volunteer to be a greeter at the door. Just do it!

**Attend a Conference** - The 43rd International AFP Conference will be held in Atlanta April 2-5, 2006 and Planet Philanthropy, our state conference will be held October 22-25, 2006 in Orlando. Not only will you learn information that will help you in your career, you will also have a chance to network with other professionals. You can't afford not to take a few days away from the office to re-charge and re-energize. So beg your Executive Director, Board, or start putting the spare quarters in a jar – just do whatever it takes to get to a conference because you owe it to yourself and your organization.

**Help a Fellow Fund Raiser** – This isn't really advice as much as our chapter motto. Since I have come to this chapter, I have found everyone so willing to share and assist their fellow members; in my opinion it is what makes our chapter so unique. Whether you call it "paying it forward" or karma or just kindness, we take care of our own.

Once again, thank you all for the opportunity to serve as your president these past two years. It has been both an honor and a privilege and I will continue to serve our chapter to the best of my ability.

*Suzanne*

Suzanne P. Cabrera, CFRE

## Terrie On Nonprofits®

### Assessing the Board

**Q:** *Where can I find an assessment form that the executive director can use to assess the board of directors?*

**A:** Before we talk about where to find forms I would like to start with the assumption that the executive director assesses the board. While many executive directors do provide their board of directors with guidance, focus and in some cases control, legally they are responsible to the board. It's not the other way around.

I am a strong believer in board assessments, but it is the board's responsibility to assess itself. Otherwise, you raise three issues with the potential to create problems. First, you are asking the "subordinate" to evaluate the "boss." True, the "360° Evaluation" with its bottom up assessment component is a popular and effective assessment technique. But that technique requires other measures be put in place along with the upward evaluation. And, the board would have to choose to initiate such an approach, which I'm not sensing is happening here. Second is the need for the board to buy into the results of the assessment if it is expected to grow from the experience. Neither buy-in nor positive change is likely if someone outside the board itself does the evaluating because there is a natural tendency to respond defensively to outside input – especially when the outsider isn't your boss. The third issue is related to the last. What is likely to happen when the board goes to evaluate the executive director? Is the situation going to be seen as an opportunity to "get even?" I would just reiterate that the board should be doing its own evaluations.

There is a second assumption in your question that I would challenge, and that is that there are forms "out there" that are appropriate for all types of boards. I suggest we have to expect different things of founding boards than we do of adolescent boards, and still other things of mature boards. I also suggest that expectations will change based on the size of the board and staff and the jobs each take on. I believe that boards must develop customized evaluation forms that highlight the unique needs and requirements most relevant to their own organizations at a given point in time.

All this being said, there are some forms to which I will refer you. These will help your board begin thinking about the behaviors to which it wants to hold itself accountable. Start by going to Carter McNamara's Free Management Library at <http://www.managementhelp.org/> and click on "Evaluations." Carter provides several different types of forms boards might employ, along with a vast array of questions. A far more extensive – and expensive! – list of evaluation questions is available through BoardSource (<http://www.boardsource.org> <<http://www.boardsource.org/>> ). The BoardSource form is designed for board members to evaluate their level of satisfaction in 10 key areas of board responsibility. An analysis handbook is available, but the process can also be performed totally online with people submitting their responses that way and the organization receiving a computer generated compilation and analysis.

Terrie Temkin, Ph.D. is an internationally recognized governance and planning expert. She is president of NonProfit Management Solutions, Inc., a principal in CoreStrategies for Nonprofits, Inc., and a longtime member of AFP. Contact her at [terriet@nonprofitmanagementsolutions.com](mailto:terriet@nonprofitmanagementsolutions.com) 954-985-9489 or 866-985-9489.

**NPD Luncheon** *(continued from page one)*



**Sheila C. Johnson,**  
Keynote Speaker at the  
November 22, 2005 AFP  
Annual Philanthropy  
Day Awards Luncheon  
gave an inspiring speech  
to a sold-out crowd.

Event Photos above Credit: Lucien Capehart



Barbara and Jeffrey Picower



Barry Crown, Sheila C. Johnson,  
Dick Robinson and Suellen Mann



Dick Robinson and Mrs. Lucienne Driskill



Stanton Collemer, Alphonse Brown & Suzanne Cabrera



*A special thank you  
to Ballet Florida for  
providing tickets to  
The Nutcracker for  
luncheon guests and  
for a fabulous large  
screen presentation.*

*A Special Thank You to  
the SNAP Foundation for the  
gift of disposable cameras for  
each luncheon guest.*



Pamela Dean & Betsy Hatfield



Alphonse Brown & Sheila Johnson



Mrs. Lucienne Driskill and Pam McIver

*A Special Thank You to The Waters Pelton Foundation for Publicity.*



*A special thank you to  
Dick Robinson, Master  
of Ceremonies at the  
Annual Luncheon*



*Luncheon Committee Members  
front row left to right: Jennifer  
Abbott, Terry Lee Kaly, Chair,  
Deborah Rivers, Adrienne Rowles;  
back row left to right: Sonya Davis,  
Stan Collemer, Sandy Thomas, Chad  
Renfro, Diane Dompka, Leah Miles  
and Thalia White. Not pictured:  
Brent Winans, Heather Landstrom,  
Suzanne Cabrera and Amy Brand.*

Group Photo Credit:  
Leonard Bryant

# Visit the AFP website at [www.afppbc.org](http://www.afppbc.org) for current AFP Job Bank Listings

**NOTE TO EMPLOYERS AND JOB SEEKERS:** This column will continue to be published as a free service to our AFP members and member agencies. There is a nominal charge of \$25 per listing to non-AFP members and member agencies. Please contact Job Bank Chair and Board Member, Martie Henry at 561-886-3720 or e-mail her at [MartieHenry@4FloridaHomes.com](mailto:MartieHenry@4FloridaHomes.com). Text may be edited due to space constraints. Jobs are listed in the newsletter and on the web site.

## **PHILHARMONIC CENTER FOR THE ARTS - NAPLES**

### *Experienced Development Professional*

The Philharmonic Center for the Arts in Naples is the premier performing arts hall in Southwest Florida, presenting more than 400 events each season, including world-class dance, theater, opera, popular and classical music and more. The Philharmonic Center complex also includes the Naples Museum of Art, the region's only full-scale art museum, and is home of a nationally recognized resident orchestra, the Naples Philharmonic Orchestra. The Philharmonic Center is unique in its philosophy of presenting world-class visual and performing arts on a single campus. The mission of the Philharmonic Center is to enlighten, educate and entertain people of all ages and backgrounds.

We are currently seeking an experienced development professional to write and edit funding proposals and other donor communications, work with development staff on identification, cultivation and solicitation of gifts and manage donor benefit programs. The successful candidate will have a bachelor's degree, a minimum of five years of increasing responsibility in fund development, outstanding written and verbal communication skills, and excellent working knowledge of MS Office. We offer an outstanding benefits and competitive salary package. We are a drug-free workplace and conduct background checks. For immediate consideration apply on-line at [www.thephil.org/employment.html](http://www.thephil.org/employment.html).

## **SOS CHILDREN'S VILLAGES-FLORIDA**

### *Director of Development*

Experienced fundraising professional invited to apply for full time position with this special children's charity entering its 13th year in Broward. Responsibilities include developing and executing annual campaign; and overseeing events, community outreach, endowment and planned giving. The Director of Development manages positions responsible for grantwriting, data entry and maintenance, and special events and public relations. Excellent interpersonal, writing, and speaking skills required.

Minimum requirements include a Bachelors Degree and five years experience in fund development. Competitive salary and benefits.

Submit letter and resume to [bwitte@sosflorida.com](mailto:bwitte@sosflorida.com).

## **AMERICAN COMMITTEE FOR THE WEIZMANN INSTITUTE OF SCIENCE - BOCA RATON, FL**

### *Fundraising Professional*

Founded in 1944, the American Committee for the Weizmann Institute of Science (ACWIS) develops philanthropic support for the Weizmann Institute of Science (WIS) in Israel, one of the world's premier scientific research institutions. Reporting to the Regional Director, the Fundraising Professional is part of a team involved in generating revenues for the Palm Beach/Boca Raton region of ACWIS/WIS. The Fundraising Professional will work with the Director in securing major gifts from individual donors and foundations and will oversee the development of the next generation of donors.

The Fundraising Professional will be responsible for working with the Regional Director to build a strong regional committee. This person will have the opportunity to serve as an enthusiastic and well-informed spokesperson for ACWIS and the Institute, keeping abreast of the new developments at the Institute and sharing them with donors and prospects. The Fundraising Professional will work with team members in developing strategies that showcase the Weizmann Institute to the community.

Qualified individuals will bring a minimum of five years experience with planned and major gift solicitation and stewardship. Demonstrated success in major gift cultivation, solicitation, and stewardship, with effective closure of six and seven figure gifts, is essential. A working knowledge of tax and estate planning issues, as related to major and planned gifts, is highly desirable. Management experience of support staff is required. We seek an individual willing and ready to commit the time and energy required to meet ambitious fundraising goals. This person should be skilled in motivating and leading committees members and staff to achieve measurable outcomes. A working knowledge of the Palm Beach/Boca Raton area's Jewish philanthropic community is required. An understanding of special events operations and major and planned gift strategies is necessary. A graduate degree is preferred as is evidence of continuing professional education in development or a related field. For additional information, please contact Jane M. Luiso, Kittleman & Associates, 200 East Broward, Blvd., Suite 1105, Ft. Lauderdale, FL 33301, 954-712-1101 or e-mail: [jluiso@kittleman.net](mailto:jluiso@kittleman.net).

**JOB BANK**, *continued on page 6*

**NATIONAL JEWISH MEDICAL AND RESEARCH CENTER**

***Regional Fundraising Director - Boca Raton, FL***

Our internationally recognized medical and research center in Denver has an opportunity in our regional office in Boca Raton. This senior position is responsible for the development and implementation of multi-state regional major and planned gift, and special event fundraising activities with a heavy emphasis on South Florida. Responsible for cultivating solid relationships with donors, regional trustees, and other volunteers; soliciting major and planned gifts; and managing a staff member whose portfolio includes several fundraising events. Reporting to the National Director of Major & Planned Giving, the incumbent will also be responsible for enhancing our unique organization's visibility and reputation. The ideal candidate will possess an undergraduate degree with a minimum of 5-7 yr. of recent and related success in Major and Planned Giving working with \$100,000+ donors, and two years of supervisory experience. See Employment Opportunities at [www.nationaljewish.org](http://www.nationaljewish.org)

**CARIDAD CENTER & THE MIGRANT ASSOCIATION OF SOUTH FL - BOYNTON BEACH, FL**

***Part-Time Development Assistant***

Detail-oriented, computer literate assistant is needed to do data entry into a DonorPerfect database and send thank you letters to donors. Must be able to use Microsoft Word and Excel. This includes doing exports, mail merges and labels. Database experience is preferred. Twelve to fifteen hours a week. Hours are flexible but must be between 9:00 am and 5:00 pm, Monday thru Friday. Please email resume to [mpuenteduany@caridad.org](mailto:mpuenteduany@caridad.org).

*Here's wishing that all of  
Your Holiday Events  
will be successful & that  
each of you will have  
Happy & Safe Holidays!*

**RONALD C. NYHAN, December Speaker**

Ronald C. Nyhan is an associate professor and Director of nonprofit programs in the School of Public Administration at Florida Atlantic University. Dr. Nyhan sits on several nonprofit boards and conducts technical training on a variety of nonprofits issues in the South Florida area.

Prior to FAU, he was President and CEO of Landrum & Brown, Ltd. which oversaw the efficient operation and maintenance of large-scale facilities in the Middle East. He was also a Principal with Booz, Allen & Hamilton, where he served as Project Director for the management and productivity evaluations of local government functions at Chicago, Cincinnati, Dallas, Chicago, Los Angeles, Miami, New York, San Francisco, and Washington, D.C. He also served as Project Director for evaluations of federal agencies including Federal Rail and Federal Aviation Administrations.

His publications can be found in *Public Productivity and Management Review*, *Evaluation Review*, *Health Care Review*, *Journal of Health and Human Services*, *International Journal of Organization Theory and Behavior*, *Public Administration Quarterly*, *The International Journal of Public Administration* and the *International Review of Administrative Sciences*.

**MONTHLY MEETING NOTICE**

**December 15, 2005**

**Speaker:** Dr. Ron Nyhan, *Associate Professor, FAU*  
*"Ethics in Fundraising: Black, White and Gray"*

**The Governor's Club**

**Noon Buffet Luncheon**

**11:30 a.m. Networking • 12:00 Program**

*Fax or email your RSVP to:*

**Suzanne Cabrera (561) 494-0125**

**[scabrera@thelordsplace.org](mailto:scabrera@thelordsplace.org) by December 9, 2005**

**Member Registration**

Name \_\_\_\_\_

Organization \_\_\_\_\_

Phone \_\_\_\_\_

**Guest Registration**

Name \_\_\_\_\_

Organization \_\_\_\_\_

Phone \_\_\_\_\_

*Are you an AFP member?*  Yes  No

*If no, would you like membership information?*  Yes  No

***Don't forget to make your pledge to AFP before the end of the year!  
2005 Every Member Campaign pledge form can be downloaded from November newsletter online.***

# Networking and mentoring opportunities increased with 45 new members joining in 2005

**Robert Joseph Anderson**  
Vice-President  
Forte Interactive, Inc.  
215 S. Olive Avenue, #200  
West Palm Beach, FL 33401  
Phone: (561) 833-4040 Fax: (561) 833-4141  
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Palm Beach Round Table  
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**E.R. Jay Browning, CFRE**  
Development Officer  
Florida Atlantic University  
College of Business  
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Boca Raton, FL 33431  
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**Norma Jeanne Byrd**  
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Palm Beach Gardens, FL 33410

**Mary J Carleton**  
Executive Director  
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**Dottie Carson**  
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**Shaun M. Castillo**  
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PBC Community Affairs  
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**Maryann Coccoziello**  
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**Tim Coleman**  
Director of Development/PR  
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**Susan Cupp**  
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chewitt@thelordsplace.org

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