

Children's Services Council relies on you, the service providers, to ensure that our community recognizes the importance of what all of us do. Only with the continued approval of voters can we exist – and support all the vital work that you do. It is, therefore, imperative that Palm Beach County residents know who we are and what they, the taxpayers, are funding. Brand recognition is crucial to our efforts; that's why we need you to display ours at every opportunity that involves our work with you. The simple guidelines for use of our logo are available at (www.cscpbcc.org/logos).

- Display the Council's logo according to the specific guidelines at the web address above:
 - On printed materials including stationery, brochures, flyers, posters, etc. describing or referring to a program or service funded by CSC.
 - On all materials distributed or displayed at events pertaining to your program's services funded by the Council.
 - Signs and banners at events that you sponsor or participate in, which are open to the general public (excluding any fundraising events).
 - On Your website – CSC logo should appear on home page. Please refer to the guidelines for logo use and hyperlink to CSC website; don't forget to include verbiage linking us to you.
 - On signage provided by CSC and placed in your most public spaces.
- Notify the Council's Events Planner of events open to the public that you will participate in or sponsor where services funded by the Council are represented. Notification should be made when date for the event is determined.
- The Council will produce and provide to you, at no cost, collateral materials that speak to the system of services within which your program is funded.
- The Council will also provide to you, at no cost, translation services – Spanish and Creole – for printed materials related to your CSC funded program.
- When you describe the Council in any of your written materials (including press releases), use the language provided below and on our website (www.cscpbcc.org/logos). Please identify the Council as your funder in media interviews, as well.

Children's Services Council of Palm Beach County is an independent special district created in 1986 by Palm Beach County voters who cared enough to dedicate a source of funding specifically for children's needs. The Council funds and collaborates with local, nonprofit agencies to ensure more children are born healthy, remain free from abuse and neglect, are ready for kindergarten, and are on grade level by the end of 3rd grade.

Please Contact CSC's Marketing Department If You Have Questions. 740-7000 or christine.potter@cscpbcc.org

